

WALK WITH ME



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Dear Friend,

Easter Seals Greater Houston is celebrating its 16th Annual Walk With Me, a Family Fun Walk presented by Prosperity Bank, on Saturday, April 10, 2027 at the Houston Zoo. As we face continued government funding cuts and a tough economy, we would be honored if you, your employees, family and friends would join us in supporting our disability and veteran/military-connected services by collaborating with Easter Seals, Alvarez and Marsal, Prosperity Bank, Quanta Services and thousands of other participants as a Walk With Me sponsor.

Easter Seals is the only local nonprofit providing comprehensive services to children and adults with all kinds of disabilities, veterans, seniors, caregivers, and their families in Greater Houston. Your support will help babies take their first steps, ensure high school students with disabilities reach their full potential, connect veterans with comprehensive services, including service dogs, to support their transition to civilian life, and create a more inclusive and accessible community for everyone.

By joining us in walking side by side with thousands of families whose lives have been transformed by Easter Seals Greater Houston's free and low-cost services, you will also be ensuring the mission continues enhancing education, advancing health, expanding employment and elevating the community.

As a sponsor, benefits include:

- **Low-cost, high-impact** marketing for your company through a combination of billboards, radio, social media, agency and event websites, and branding throughout the event;
- Fun, healthy **team-building** opportunities for your employees, vendors and Partners;
- **Strong branding** – Your company will be associated with one of the strongest non-profit brands. Easter Seals Greater Houston is one of the oldest and most efficient charities in Texas and a nationally recognized leader in program services. \$0.91 of every dollar received goes to direct client services. 100% of the funds raised stay in Greater Houston.
- Partnership and **volunteer opportunities** for employee resource groups



Your gift will make a huge difference in the life of a person with a disability – investing now means returns for years to come. Simply complete the included Sponsorship Agreement Form and return it to Easter Seals by February 26, 2027 to be included in the walk publicity package.

For more information about Walk With Me, visit www.WalkWithMeHouston.org. To learn more about Easter Seals Greater Houston, visit www.EasterSealsHouston.org. Please feel free to contact Gabriela Silva, Easter Seals' Event Manager, at 713.838.9050 ext. 304 or GSilva@EasterSealsHouston.org if you have any questions.

With gratitude,

Garren Moore
Prosperity Bank River Oaks
Vice President - Commercial Lender
WWM 2026 Co-chair

Alexander T. Wallace
Prosperity Bank River Oaks
Assistant Vice President - Commercial Lender
WWM 2026 Co-chair

Why Walk?

1 in 4 people in the United States has a disability.

Your participation in Walk With Me will help ensure that people with all types of disabilities have equal opportunities to live, learn, work and play in our community. By partnering with Easter Seals you are providing help, hope and answers to families of people with disabilities in the Greater Houston area each year. Your gift connects children and adults with disabilities, seniors, veterans, caregivers, and their families to the services they desperately need to live their lives to the fullest potential. Join us by participating in #WWM2027!



Benefits of Sponsorship:

- Increase community visibility: your logo featured on ESGH websites with 30,000+ total visits the month of WWM, social media shoutouts to >10,000 combined followers, and reach an audience of 3,500+ on event day.
- Build employee engagement and demonstrate your company's commitment to corporate social responsibility.
- Change the lives of children and adults with disabilities, seniors, veterans, caregivers, and their families.



Thank you to our 2026 Sponsors



Sponsorship Opportunities

	\$100,000 Presenting Sponsor	\$50,000 Lead Sponsor	\$25,000 Panther Patron	\$15,000 Bear Benefactor Only 1 Available	\$10,000 Water Bottle Sponsor	\$10,000 Cheetah Champion Only 1 Available	\$5,000 SpiderMonkey Sponsor Only 1 Available	\$5,000 Food Sponsor Only 1 Available	\$2,500 Toucan Team Only 1 Available	\$2,500 Entertainment Sponsor Only 1 Available
Covered Walk Team Participants	1,000	500	250	150	150	100	100	50	50	25
Recognition in news releases & media alerts										
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Logo on print collateral										
Logo on walk website, e-newsletters, event signage and t-shirt										
Cable, broadcast and radio recognition--if applicable										
Featured in one blog and e-newsletter										
Social Media Mentions	10	8	6	4	4	3	3	2	2	1
VIP Check-In Table										
Opportunity to reserve tent at After Party to distribute materials										
Speaking opportunity at opening ceremony or After Party										
Opportunity for item in goody bags										
Banner displayed at walk entrance										
Exclusive Promotional Sponsorship Recognition										
Banner displayed at After Party										

Matching Gift Sponsor: Set up a corporate team for your employees to join, then match dollar for dollar what they raise up to an agreed-upon fundraising amount.*

Create a Corporate Team: Set up a team under your company name and urge your employees and friends to register as a team members who will personally fundraise.*

\$1,000 Entry Fee Sponsor, 10 Available: Cover the \$50 entry fee to allow 20 of Easter Seals' low income clients to participate in this wonderful day. In exchange, your company will be recognized on the Walk With Me website with a link to your company website.

* Corporate teams that raise \$2500+ will receive sponsorship recognition on the event website, t-shirt and signage for their fundraising efforts.



Sponsor (as it should appear in printed materials) _____

Contact Name _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

I/We enclose: \$ _____ Please make checks payable to Easter Seals.

\$ _____ Please charge my ____ Visa ____ MasterCard ____ AMEX ____ Discover

Name on Card _____ Credit Card Number _____

Exp. Date _____ CVV # _____ Signature _____

*Would you like to cover the 5% credit card processing fee? ☐ Yes ☐ No

How do you want to help?

**Promotional Sponsorships,
one of each available**

_____ **\$100,000 Presenting Sponsor**

_____ **\$10,000 Cheetah Champion**

_____ **\$50,000 Lead Sponsor**

_____ **\$5,000 Spider Monkey Sponsor**

_____ **\$25,000 Panther Patron**

_____ **\$2,500 Toucan Team**

_____ **\$15,000 Bear Benefactor**

_____ **Other Amount**

_____ **\$15,000 Water Bottle
Sponsor**

_____ **\$10,000 Stage Sponsor**

_____ **\$5,000 Food Sponsor**

_____ **\$2,500 Entertainment
Sponsor**

_____ **Matching Gift Sponsor:** Set up a corporate team for your employees to join, then match dollar for dollar what they raise up to an agreed-upon fundraising amount. Team Name: _____

_____ **Create a Corporate Team:** Set up a team under your company name and urge your employees and friends to register as a team members who will personally fundraise. Team Name: _____

_____ **\$1,000 Entry Fee Sponsor, 10 Available** Cover the \$50 entry fee to allow 20 of Easter Seals' low income clients to participate in this wonderful day.

**Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship.*

**Walk We Me Sponsor Deadline to Maximize Print Benefits - February 26, 2027*

You may also register online at www.WalkWithMeHouston.org.

For additional information or details about creating a team, please contact
Gabriela Silva | 713.838.9050 ext. 304 | gsilva@eastersealshouston.org.
4888 Loop Central Drive, Suite 200, Houston, TX 77081 - 713.838.9050

WalkWithMeHouston.org - EasterSealsHouston.org

*If the event is cancelled for health, weather or safety reasons, we will treat your contribution as a donation to the agency. No refunds will be given, and the event will not be rescheduled.

