

2025



National Sponsorship Opportunities

St. Louis | Phoenix | New York (New Jersey) | Chicago | Philadelphia | Portland (Oregon) | Houston | Orlando

Tee-It-Up at Topgolf is an Easterseals affiliate-led initiative transforming a successful local golf tournament into a premier Easterseals event enjoyed nationwide.

For nearly 40 years, Easterseals Midwest (St. Louis) hosted this event as a traditional golf tournament before reimagining it into a higher-value opportunity known today as Tee-It-Up at Topgolf. Join our movement to profoundly impact people's lives through disability support services nationwide.

This year, the event will feature eight Easterseals Affiliates, hosting Tee-It-Up at Topgolf in Chicago, Houston, New York (New Jersey), Orlando, Philadelphia, Phoenix, Portland (Oregon), and St. Louis markets. We aim to expand this event to additional national markets in the coming years.

We respectfully invite you to join us as a National Sponsor of Tee-it-Up at Topgolf. As a sponsor, you'll enjoy invaluable branding opportunities, in-person client engagement, and networking opportunities with Easterseals supporters at all participating locations.

This premier event brings together community members, business leaders, board members, high-net-worth donors, corporate partners, special guests, families, volunteers, and many more.

We hope you'll join us for a special evening of social activity, networking, and friendly competition. Proceeds from the event will support Easterseals' disability programs and services in each participating community and nationwide.

Easterseals empowers people to live independent, full lives. We make a lasting difference in the lives of 1.5 million people each year by providing essential services to children and adults with disabilities, older adults, veterans, and their families.

Our national network of 70 Affiliates is trusted to provide programs customized to meet the needs of each community we serve from coast-to-coast—trust earned for more than 100 years.

We address the evolving needs of more than one in four Americans with disabilities through public education, policy, and advocacy. That's our impact. In thousands of communities across America.

To learn more, visit Easterseals.com.



2025 Locations

St. Louis | May 1, 2025

New York (New Jersey) | May 1, 2025

Chicago | May 8, 2025

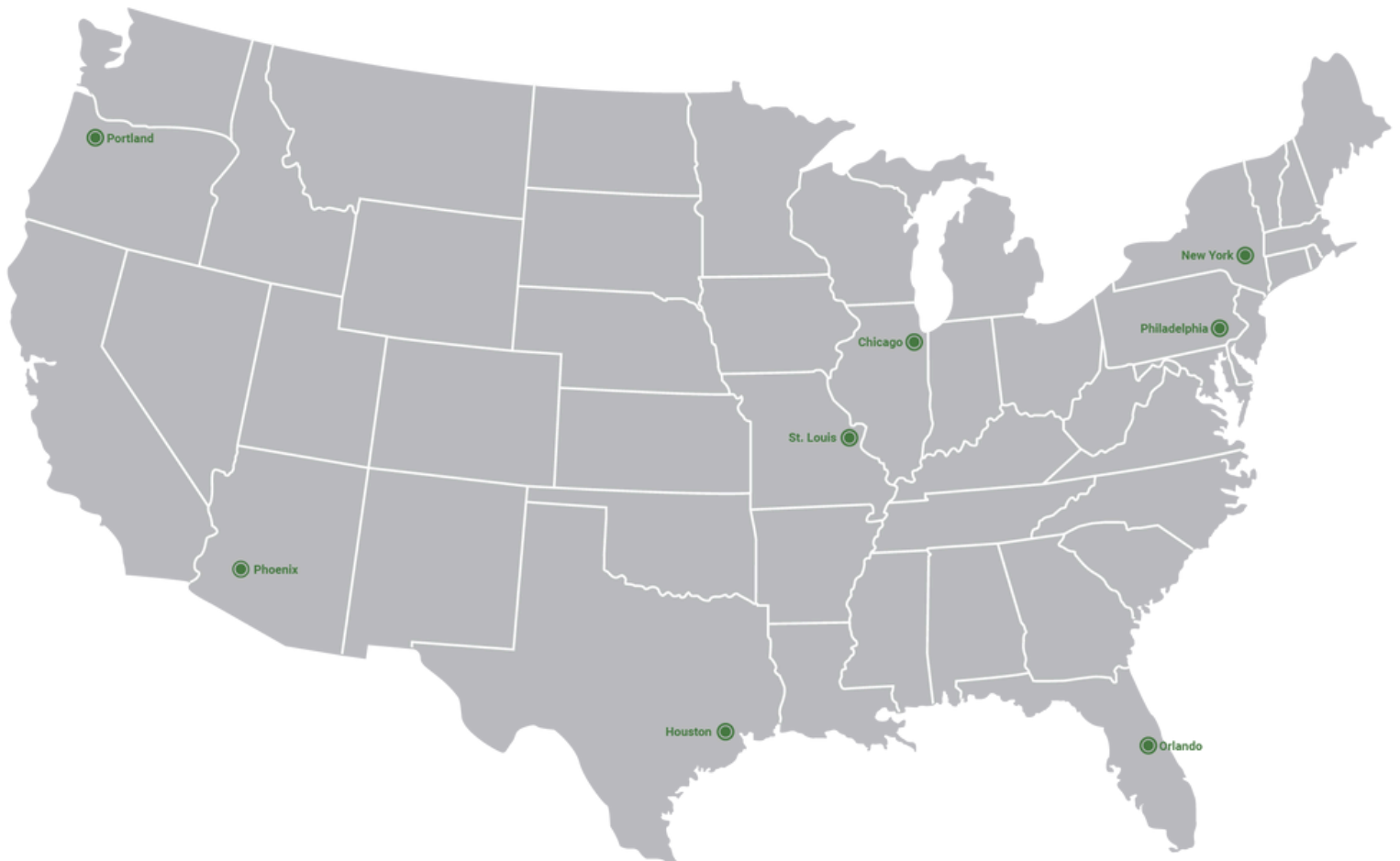
Phoenix | June 6, 2025

Philadelphia | June 26, 2025

Portland (Oregon) | September 2025

Houston | November 6, 2025

Orlando | November 2025





NATIONAL SPONSOR BENEFITS



	Presenting \$100,000	Club Level \$75,000	Fairway Level \$50,000	Bay Level \$25,000
PREMIUM BENEFITS				
Exclusive title and recognition as Presenting Sponsor. (Easterseals' Tee-It-Up at Topgolf presented by [your company])	✓			
First right of refusal as the Presenting Level Sponsor for the following year.	✓			
VIP invitation for senior leaders to attend Easterseals Policy and Partnership Forum in Washington, DC (April 2025).	3 Registrations	2 Registrations		
Category exclusivity as a National Sponsor of Tee-It-Up within your industry.	✓	✓		
Opportunity for a private tour of Easterseals affiliate locations to learn more about their programs and services for people with disabilities, veterans, and/or older adults.	✓	✓	✓	✓
Two (2) VIP invitations to attend Easterseals National Network Summit in Chicago (October 2026).	✓	✓	✓	✓
ON-SITE BENEFITS				
VIP Bays at each of the seven (7) Tee-It-Up locations. Accommodates six (6) guests per bay with an equal number of bays per location.	28 Bays (4 per location)	21 Bays (3 per location)	14 Bays (2 per location)	7 Bays (1 per location)
Opportunity to provide live remarks at each event OR a pre- or post-event welcome or thank you video message, up to two (2) minutes.	✓			
Opportunity to include item(s) for the swag bag.	2 Items	1 Item		
Unique opportunity to engage and entertain local market clients, employees, partners, and special guests.	✓	✓	✓	✓
Sponsor Level recognition on signage.	✓	✓	✓	✓
Complimentary food and beverages for all guests.	✓	✓	✓	✓
DIGITAL PROMOTION AND BRANDING				
Recognition as a Proud National Sponsor on Easterseals' national and local affiliate websites for one year.	✓			
Access to the Proud National Sponsor of Easterseals logo, for use on webpages, product packaging, signage, and other promotional opportunities.	✓			
Sponsor recognition in Easterseals' national and local affiliate e-newsletters.	✓	✓	✓	
Digital logo recognition on screens at each Tee-It-Up event.	✓	✓	✓	✓
Recognition as a Proud Supporter on Easterseals' national website for one year.		✓	✓	✓
MEDIA/SOCIAL MEDIA				
Sponsor recognition in national and local press releases for each Tee-It-Up event.	✓	✓		
Sponsor recognition on Easterseals' national and affiliate social media channels.	8 Posts	6 Posts	4 Posts	2 Posts
EMPLOYEE ENGAGEMENT				
A fun team-building and networking opportunity for employees and/or clients.	✓	✓	✓	✓
Volunteer opportunities to help with set up, logistics, and tear down.	✓	✓	✓	✓



2024 IMPACT

650 PARTICIPANTS

Nearly 650 participants from coast to coast and growing

45 CORPORATIONS

45 corporations represented and impacting the work of Easterseals

\$250,000 RAISED

More than \$250,000 raised for Easterseals programs

THANK YOU TO OUR 2024 SPONSORS



St. Louis | Phoenix | New York (New Jersey) | Chicago | Philadelphia | Portland (Oregon) | Houston | Orlando



[Click here to watch the brand partnerships video.](#)

Broaden Your Reach

* Tee-it-Up also offers opportunities to sponsor additional bays at events nationwide. Broaden your promotional reach and drum up some friendly competition between locations. Pick and choose between participating cities, or consider a National Sponsorship for large-scale recognition across all 8 markets: Chicago, St. Louis, Philadelphia, Phoenix, New York (New Jersey), Orlando, Portland (Oregon), and Houston.

[Click here to visit our National event website.](#)