

2024



National Sponsorship Opportunities

St. Louis | Philadelphia | Phoenix | New York | Chicago | Houston

Dear Friends of Easterseals,

The 2024 Tee-It-Up at Topgolf is an Easterseals Affiliate-led initiative transforming a successful local golf tournament into a premier Easterseals event enjoyed nationwide.

For more than 20 years, Easter Seals Greater Houston hosted this event as a traditional golf tournament. We are excited to launch it into a more inclusive, higher-value opportunity known today as Tee-It-Up at Topgolf. Together, our affiliates from across the country have joined this project to bring it to life for countless more people looking to advance the cause of disability support services.

This year, the event will debut at six Easterseals Affiliates, hosting Tee-It-Up at Topgolf events in the Houston, New York (New Jersey), Philadelphia, Phoenix, St. Louis, and Chicago markets. We aim to expand this event to additional nationwide markets in the coming years.

We respectfully invite you to join us as a National Sponsor of Tee-it-Up at Topgolf. As a sponsor, you'll enjoy invaluable branding opportunities, in-person client engagement, and networking opportunities with Easterseals supporters at all participating locations.

You will also have the opportunity to advance your organization's DEIA efforts by partnering with the country's largest disability organization; you will be supporting the largest minority group in the United States, more than 61 million Americans with a disability.

This premier event brings together community members, business leaders, board members, high-network donors, corporate partners, special guests, families, volunteers, and many more.

We hope you join us for a special evening of social activity, networking, and friendly competition. Proceeds from the event support Easterseals' disability programs and services in each participating community and countrywide.

For more national sponsorship information or to make a donation, please contact Robyn Elefane, AVP, Events and Partnerships, at 708-779-8428, or by emailing relefane@easterseals.com.

For more Houston local sponsorship information or to make a donation, please contact Gabriela Silva, ESGH, Special Events Manager, at 713-838-0840, or by emailing GSilva@eastersealshouston.org.

At Easterseals, we believe that all people, regardless of their disability, should have the opportunity to thrive.

Through our national network of Affiliates, Easterseals provides essential services and on-the-ground supports each year to 1.5 million children and adults with disabilities, including veterans and older adults – from early childhood programs for the critical first five years to autism services, medical rehabilitation and employment programs, transportation and mobility services, veterans’ programs, and more.

Easterseals is leading the way to full equity, inclusion, and access through life-changing disability and community services. Trusted by families for more than 100 years, we have worked tirelessly with our partners to enhance quality of life and expand local access to healthcare, education, employment, and transportation. And we won’t rest until every one of us is valued, respected, and accepted.



2024 Locations

St. Louis | May 2, 2024

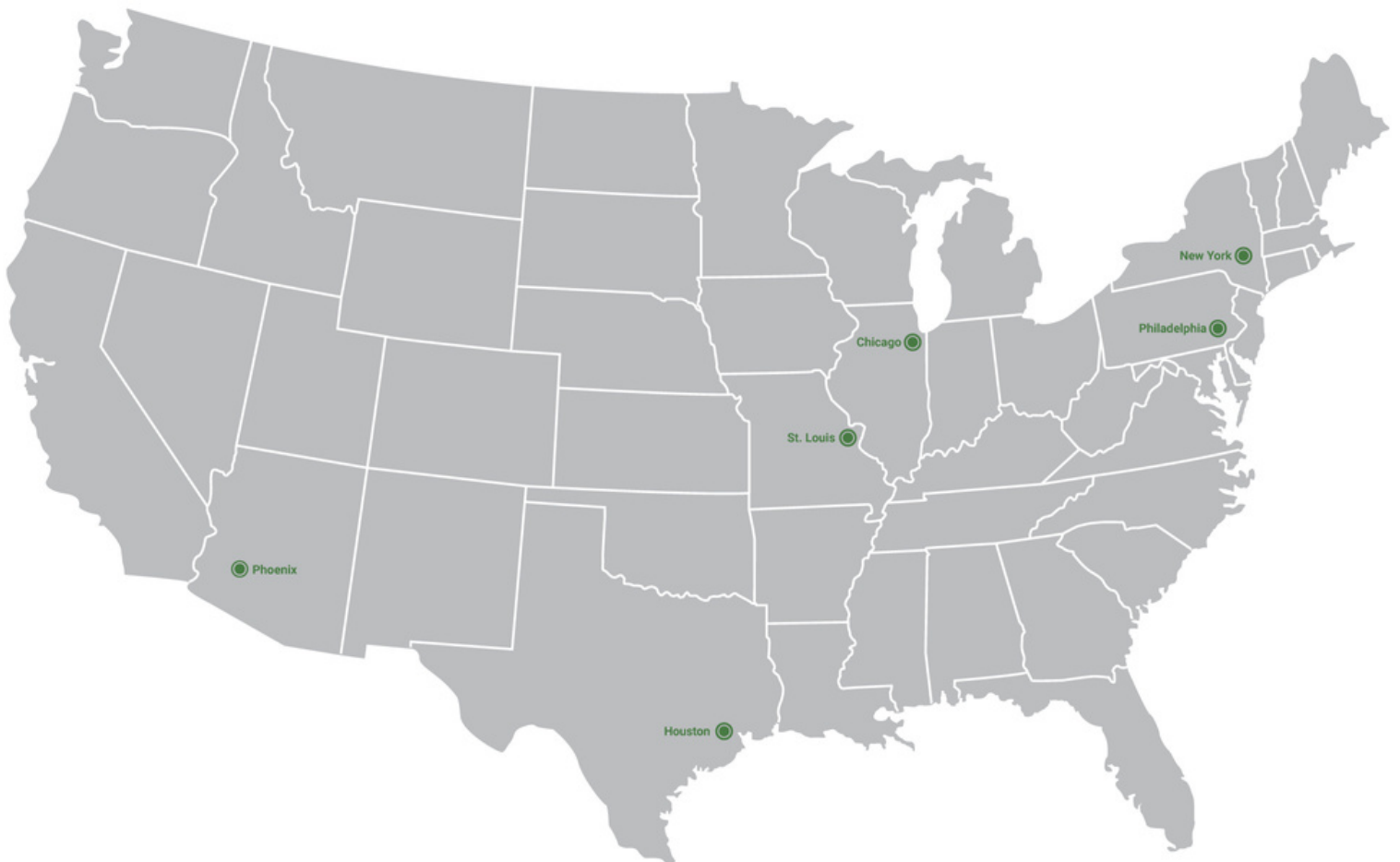
Philadelphia | May 2, 2024

Phoenix | May 2, 2024

New York (New Jersey) | May 2, 2024

Chicago | May 9, 2024

Houston | November 21, 2024





NATIONAL SPONSOR BENEFITS



	Presenting \$100,000	Club Level \$75,000	Fairway Level \$50,000	Bay Level \$25,000
PREMIUM BENEFITS				
Exclusive title and recognition as Presenting Sponsor. (Easterseals' Tee-It-Up at Topgolf presented by [your company])	✓			
First right of refusal as the Presenting Level Sponsor for the following year.	✓			
VIP invitation for senior leaders to attend Easterseals Policy and Partnership Forum in Washington, DC (April 2024).	3 Registrations	2 Registrations		
Category exclusivity as a National Sponsor of Tee-It-Up within your industry.	✓	✓		
Opportunity for a private tour of Easterseals affiliate locations to learn more about their programs and services for people with disabilities, veterans, and/or older adults.	✓	✓	✓	✓
Two (2) VIP invitations to attend Easterseals National Network Summit in Chicago (October 2024).	✓	✓	✓	✓
ON-SITE BENEFITS				
VIP Bays at each of the six (6) Tee-It-Up locations. Accommodates six (6) guests per bay with an equal number of bays per location.	24 Bays (4 per location)	18 Bays (3 per location)	12 Bays (2 per location)	6 Bays (1 per location)
Opportunity to provide live remarks at each event OR a pre- or post-event welcome or thank you video message, up to two (2) minutes.	✓			
Opportunity to include item(s) for the swag bag.	2 Items	1 Item		
Unique opportunity to engage and entertain local market clients, employees, partners, and special guests.	✓	✓	✓	✓
Sponsor Level recognition on signage.	✓	✓	✓	✓
Complimentary food and beverages for all guests.	✓	✓	✓	✓
DIGITAL PROMOTION AND BRANDING				
Recognition as a Proud National Sponsor on Easterseals' national and local affiliate websites for one year.	✓			
Access to the Proud National Sponsor of Easterseals logo, for use on webpages, product packaging, signage, and other promotional opportunities.	✓			
Sponsor recognition in Easterseals' national and local affiliate e-newsletters.	✓	✓	✓	
Digital logo recognition on screens at each Tee-It-Up event.	✓	✓	✓	✓
Recognition as a Proud Supporter on Easterseals' national website for one year.		✓	✓	✓
MEDIA/SOCIAL MEDIA				
Sponsor recognition in national and local press releases for each Tee-It-Up event.	✓	✓		
Sponsor recognition on Easterseals' national and affiliate social media channels.	8 Posts	6 Posts	4 Posts	2 Posts
EMPLOYEE ENGAGEMENT				
A fun team-building and networking opportunity for employees and/or clients.	✓	✓	✓	✓
Volunteer opportunities to help with set up, logistics, and tear down.	✓	✓	✓	✓