



"Go Baby Go!" Sponsorship Program at Easter Seals Greater Houston

Providing modified, ride-on cars to young children with disabilities, so they can move around independently.

"Beyond mobility and socialization, Easter Seals Greater Houston hopes that your sponsorship/donation and the assistive technology cars provide children with disabilities a chance to just be a kid."

1 in 6 babies born in the U.S. has a developmental delay or disability, many with limited mobility.

By partnering with Easter Seals Greater Houston you are providing help, hope, and answers to over 14,500 families living with disabilities in the Greater Houston area each year. Your gift connects children, adults and veterans with disabilities to the services they need to live their lives to the fullest potential. Join us in taking on #DisabilityTogether.

Sponsorship Opportunities

\$10,000 Gumball Rally

- Primary Recognition at Unveiling Ceremony at Walk With Me Houston
- PR Event at Your Business / Presentation to Children/Parents Receiving Cars
- 15 Branded Cars (with Sponsor Logo)
- Recognition in news releases and media alerts
- Logo on print collateral, e-newsletters, event signage
- Featured in Easter Seals blog
- Website Sponsor Listing
- Social Media Mentions

\$7,500 Cannonball Run

- Secondary Recognition at Unveiling Ceremony at Walk With Me Houston
- PR Event at Your Business / Presentation to Children/Parents Receiving Cars
- 10 Branded Cars (with Sponsor Logo)
- Recognition in news releases and media alerts
- Logo on print collateral, e-newsletters, event signage
- Featured in Easter Seals blog
- Website Sponsor Listing
- Social Media Mentions



\$5,000 Lightning McQueen

Recognition at Unveiling Ceremony at Walk With Me Houston
OR PR Event at Your Business / Presentation to Children/Parents Receiving Cars
7 Branded Cars (with Sponsor Logo)
Recognition in news releases and media alerts
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions



\$3,500 Speed Racer

Recognition at Unveiling Ceremony at Walk With Me Houston
OR PR Event at Your Business / Presentation to Children/Parents Receiving Cars
5 Cars
Recognition in news releases and media alerts
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions



\$1,500 Back to the Future

Recognition at Unveiling Ceremony at Walk With Me Houston
2 Cars
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions



\$1,000 Herby the Love Bug

Recognition at Unveiling Ceremony at Walk With Me Houston
1 Car
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions



\$500 Easy Rider

Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions

_____ Donation – “Parts & Labor” (will go towards the building of a car)

_____ In-Kind Sponsorship – “Service Department” (materials)

Thank you for your contribution. Fair market value \$500 per car.





Sponsor (as it should appear in printed materials) _____

Contact Name _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

I/We enclose: \$ _____ Please make checks payable to Easter Seals.

\$ _____ Please charge my ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Name on Card _____ Credit Card Number _____

Exp. Date _____ CVV # _____ Signature _____

How do you want to help?

_____ \$10,000 Gumball Rally

_____ \$1,500 Back to the Future

_____ \$7,500 Cannonball Run

_____ \$1,000 Herbie the Love Bug

_____ \$5,000 Lighting McQueen

_____ \$500 Easy Rider

_____ \$3,500 Speed Racer

_____ Other Amount or In-Kind

Matching Sponsor Company: _____

**Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship.*

**Deadline to be included in Walk We Me materials for sponsorship listing. - March 20, 2023*

For additional information or details about, please contact
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