

FOR IMMEDIATE RELEASE

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In the Midst of Freeze Recovery State Farm Continues to Support the Community

26 March 2021, Houston, TX – Thousands upon thousands of claims in the state of Texas, because of the recent freeze, and in the midst of it, Easter Seals Greater Houston was notified that State Farm Insurance would be granting funds in support of Easter Seals' Financial Education Programming; specifically to Veteran/Military connected families in Houston and surrounding counties, served by Easter Seals.

ESGH provides financial and home buyers education as well as down payment assistance through its THRIVE Program to anyone looking to get themselves out from under debt, clean up their credit, create a budget or buy a new home (some packages only for those with disabilities). ESGH also is the lead in the Texas Veterans + Family Alliance Collaborative through Texas Health and Human Services serving Veteran and Military connected families.

Easter Seals knows that it is so very important for Veterans and Military to have the knowledge of financial literacy before and after entering civilian life and have seen first-hand the crises many are facing. While defending our Country, the government has made most financial decisions. New Veterans need health insurance coverage, to increase their credit score, learn about taxes, and to stick to a post-military budget, among many other decisions.

Elise Hough, Easter Seals Houston CEO, "So many of the families we serve struggle financially during the best of times. We are so proud to be working with the State Farm Foundation to help us serve families in ways to help move them toward financial stability. In addition to receiving a grant, we are excited that local agents will be offering their expertise in our financial coaching classes as well as walking and volunteering with our upcoming Walk With Me Houston."

About Easter Seals Greater Houston

Easter Seals Greater Houston, Inc., a United Way Agency, is a non-profit corporation established to provide comprehensive services to individuals of all ages with all types of disabilities and veterans as well as their families. As the only local organization providing a broad range of comprehensive services to individuals and families affected by disabilities, Easter Seals of Greater Houston operates: Early Childhood Intervention; Respite Services; Toy/Tech & Play Groups including nationally award winning BridgingApps™ (bridgingapps.org); High School/High Tech; Home of Your Own; Therapy Services; The Caroline School, A Day Program; Camps and Case Management; Transition Services; Adult Services, and Veterans Services. For more information about Easter Seals Greater Houston, visit www.eastersealshouston.org or visit us on [Facebook](#) and [Twitter](#) (@eastersealshou).

ABOUT STATE FARM®

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