"Go Baby Go!" Sponsorship Program at Easter Seals Greater Houston

Providing modified, ride-on cars to young children with disabilities, so they can move around independently.

“Beyond mobility and socialization, Easter Seals Greater Houston hopes that your sponsorship/donation and the assistive technology cars provide children with disabilities a chance to just be a kid.”

1 in 6 babies born in the U.S. has a developmental delay or disability, many with limited mobility.

By partnering with Easter Seals Greater Houston you are providing help, hope, and answers to over 12,500 families living with disabilities in the Greater Houston area each year. Your gift connects children, adults and veterans with disabilities to the services they need to live their lives to the fullest potential. Join us in taking on #DisabilityTogether.

**Sponsorship Opportunities**

**$10,000 Gumball Rally**
Primary Recognition at Unveiling Ceremony at Walk With Me Houston
PR Event at Your Business / Presentation to Children/Parents Receiving Cars
30 Branded Cars (with Sponsor Logo)
Recognition in news releases and media alerts
Logo on print collateral, e-newsletters, event signage
Featured in Easter Seals blog
Website Sponsor Listing
Social Media Mentions

**$7,500 Cannonball Run**
Secondary Recognition at Unveiling Ceremony at Walk With Me Houston
PR Event at Your Business / Presentation to Children/Parents Receiving Cars
20 Branded Cars (with Sponsor Logo)
Recognition in news releases and media alerts
Logo on print collateral, e-newsletters, event signage
Featured in Easter Seals blog
Website Sponsor Listing
Social Media Mentions
$5,000 Lightning McQueen
Recognition at Unveiling Ceremony at Walk With Me Houston
OR PR Event at Your Business / Presentation to Children/Parents Receiving Cars
15 Branded Cars (with Sponsor Logo)
Recognition in news releases and media alerts
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions

$3,500 Speed Racer
Recognition at Unveiling Ceremony at Walk With Me Houston
OR PR Event at Your Business / Presentation to Children/Parents Receiving Cars
10 Branded Cars (with Sponsor Logo)
Recognition in news releases and media alerts
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions

$1,500 Back to the Future
Recognition at Unveiling Ceremony at Walk With Me Houston
3 Branded Cars (with Sponsor Logo)
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions

$1,000 Herby the Love Bug
Recognition at Unveiling Ceremony at Walk With Me Houston
1 Branded Car (with Sponsor Logo)
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions

$500 Easy Rider
Logo on print collateral, e-newsletters, event signage
Website Sponsor Listing
Social Media Mentions

Donation – “Parts & Labor” (will go towards the building of a car)
In-Kind Sponsorship – “Service Department” (materials)

Thank you for your contribution. Fair market value $500 per car.
Sponsor (as it should appear in printed materials)

Contact Name

Email ________________________________ Phone ________________________________

Address ________________________________________________________________

City __________________ State __________ Zip __________________

I/We enclose: $__________ Please make checks payable to Easter Seals.

$__________ Please charge my ___Visa ___MasterCard ___AMEX ___Discover

Name on Card ______________________________ Credit Card Number

Exp. Date ________ CVV # ________ Signature ____________________

How do you want to help?

________ $10,000 Gumball Rally  __________ $1,500 Back to the Future

________ $7,500 Cannonball Run  __________ $1,000 Herbie the Love Bug

________ $5,000 Lighting McQueen  __________ $500 Easy Rider

________ $3,500 Speed Racer  __________ Other Amount or In-Kind

Matching Sponsor Company: ________________________________________________

•Please refer to the enclosed sponsor opportunities description for more details on benefits of sponsorship.
•Deadline to be included in Walk We Me materials for sponsorship listing. - March 20, 2020

For additional information or details about, please contact
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